

Lynne Fountain

Stow, MA

lynne.a.fountain@gmail.com

I have been working in the visual and graphic communication arts fields for over 20 years. I have a wide range of talents and experience to offer, including a strong eye for color, composition and detail; formally developed art direction, communication and training skills; computer and software savvy; as well as marketing and brand building experience. I have a passion and aptitude for bringing streamlined organization, beautiful form, and practical function to visual projects of all kinds.

I am specifically seeking contract/remote work.

Authorized to work in the US for any employer

Work Experience

Principal

Lynne Fountain Creative - Stow, MA

April 1997 to Present

Create various digital and print media, social media content, and simple web sites for a broad range of clients.

Digitally edit, scan, retouch, and color correct images.

Provide consultation for effective brand building using social media and email marketing. Produce and publish content for emails and social media sites.

Art Director (Contract)

Reliant Medical Group - Worcester, MA

September 2014 to November 2014

Developed, designed and produced graphically effective art and copy layouts for marketing and collateral materials for internal use and presented externally by visual communications media, including, but not limited to: brochures, advertisements, books, magazines, newspapers, television, web pages, packaging and promotional marketing materials.

Set specifications and instructions for workers or vendors who assembled and prepared final layouts for printing. Reviewed and approved final layouts for production.

Online Image Coordinator

Timberland - Stratham, NH

July 2004 to December 2013

Created premium quality product photography for shop.timberland.com, art directing product photo shoots when needed, and using Photoshop to drive efficiency in the product photography process.

Updated, maintained and improved the product photography archive, enabling users to leverage photography as a corporate asset.

Tracked online product photography needs, working closely with assistant buyers and online merchandising team to help prioritize shoot schedules and ensure that photography goes live on shop.timberland.com in a timely manner.

As Scene 7 resident expert, provided training for individuals company-wide in the use of Scene 7 software.

Assisted in the design and development of premium-quality online creative assets (e-mails, promotional spots, etc.) to coordinate with current in-store marketing/merchandising as needed.

Trainer/Instructor

The Tripp company - Braintree, MA
May 1997 to November 1999

Provided role-specific training for classes of up to 6 adults in Adobe Photoshop, Adobe Illustrator, QuarkXPress, Macromedia Freehand, Scanning with Photoshop, Preflighting: Levels 1&2, Applications Trapping, and Basic Macintosh (Contract, at satellite Portsmouth, NH classroom)

Electronic Prepress Technician/Graphic Designer/Typographer

Digital Direct/Graph Pro - Portsmouth, NH
August 1990 to April 1997

Worked with clients, using Macintosh systems to design, develop and produce a wide range of print media.

Provided software training, troubleshooting and technical support to designers/clients to facilitate production of error-free PostScript output.

Electronically stripped, trapped and color separated digital prepress files.

Output and troubleshoot incoming Adobe PostScript files to high resolution imagesetters for traditional printing.

Education

Bachelor's in Communication (Mass Media focus)

University of New Hampshire-Main Campus - Durham, NH
September 1982 to May 1986

Skills

Adobe Photoshop (10+ years), Adobe InDesign (10+ years), Adobe Illustrator (10+ years), Adobe Bridge (10+ years), Adobe Acrobat (10+ years), Constant Contact (8 years), Mail Chimp (8 years), Wordpress (5 years), Wix (5 years), Microsoft Office (10+ years)

Links

<https://lynnefountain.com/>

Additional Information

VOLUNTEER EXPERIENCE

Blood Drive Coordinator

American Red Cross, 425 Reservoir Avenue, Manchester, NH 03104 1/09–12/13

Organized and coordinated Red Cross blood drives at Timberland Corporate Headquarters in Stratham, New Hampshire. Secured and managed volunteers, site preparation, and catering service. Composed and released informative email blasts company-wide to drive advance sign ups, as well as walk-in donors on the day of the drive. Acted as on-site point person and liaison for the Red Cross and Timberland employees on the day of the drive and year-round.

Music Calendar Coordinator

WSCA 106.1 FM Portsmouth Community Radio, 909 Islington St., Portsmouth, NH 5/05–12/06

Organized and produced a weekly local music calendar for DJs to read on-air during their shows. Contributed my knowledge of the local music scene to add color and context to these weekly listings whenever possible.

Public Relations Agent/Art Director

Death and the Maiden, in association with Michael Gillett and The Player's Ring, 105 Marcy Street, Portsmouth, NH 9/93–12/93

Photographer

The Granite (UNH yearbook) Black and white darkroom experience. 9/85–5/86

Television Production Assistant

Continental Cablevision Channel 12, Portsmouth, NH (Internship) 6/85–10/85